

RAJAR DATA RELEASE



Quarter 2, 2016 – August 4th 2016

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE

Quarter 2, 2016 – August 4th 2016 NATIONAL STATIONS

SAMPLE SIZE: Survey period - Q2 2016
Code Q (Quarter): 25,635 Adults 15+
Code H (Half year): 51,747 Adults 15+

TERMS	WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
	SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.
	TOTAL HOURS: The overall number of hours of adult listening to a station in the UK/area in an average week.

TOTAL HOURS (in thousands): ALL BBC	Q2 15	554759	Q1 16	544682	Q2 16	545585
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q2 15	464053	Q1 16	434436	Q2 16	472093

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
ALL RADIO	Q	48184	47823	48687	1.0%	1.8%	100.0	100.0	100.0
ALL BBC	Q	35016	34869	35066	0.1%	0.6%	53.0	54.1	52.2
15-44	Q	14687	14423	14253	-3.0%	-1.2%	38.4	39.1	37.3
45+	Q	20329	20446	20813	2.4%	1.8%	62.4	63.1	61.3
ALL BBC NETWORK RADIO	Q	31926	32014	32347	1.3%	1.0%	45.5	46.6	45.2
BBC RADIO 1	Q	10436	9907	9455	-9.4%	-4.6%	6.4	5.6	5.7
BBC RADIO 2	Q	15141	15514	15298	1.0%	-1.4%	17.6	18.6	17.2
BBC RADIO 3	Q	1894	2117	2201	16.2%	4.0%	1.3	1.3	1.2
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10965	10934	11887	8.4%	8.7%	12.8	13.1	13.2
BBC RADIO 4	Q	10574	10568	11507	8.8%	8.9%	11.7	12.0	11.9
BBC RADIO 4 EXTRA	Q	1954	1851	1950	-0.2%	5.3%	1.2	1.1	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5836	6119	6181	5.9%	1.0%	4.1	4.2	4.3
BBC RADIO 5 LIVE	Q	5322	5774	5858	10.1%	1.5%	3.5	3.9	3.9
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1625	1326	1310	-19.4%	-1.2%	0.6	0.4	0.3
BBC 6 MUSIC	Q	2055	2236	2266	10.3%	1.3%	1.8	2.1	2.1
1XTRA FROM THE BBC¹	H			1079					0.5
BBC ASIAN NETWORK UK	H	607	562	676	11.4%	20.3%	0.4	0.3	0.4
BBC WORLD SERVICE	Q	1548	1466	1454	-6.1%	-0.8%	0.7	0.8	0.7
BBC LOCAL/REGIONAL	Q	8837	8793	8382	-5.1%	-4.7%	7.5	7.5	7.0

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Quarter 2, 2016 – August 4th 2016 NATIONAL STATIONS PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
ALL COMMERCIAL	Q	34628	34277	35570	2.7%	3.8%	44.4	43.2	45.2
15-44	Q	18338	18057	18646	1.7%	3.3%	58.3	57.5	59.0
45+	Q	16290	16221	16924	3.9%	4.3%	35.5	34.5	36.9
ALL NATIONAL COMMERCIAL	Q	17944	18220	19388	8.0%	6.4%	14.5	14.6	15.8
ABSOLUTE RADIO	Q	1983	2174	2185	10.2%	0.5%	1.5	1.6	1.4
ABSOLUTE RADIO 70S	H	256	285	263	2.7%	-7.7%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1603	1720	1581	-1.4%	-8.1%	1.0	0.9	0.8
ABSOLUTE RADIO 90S	H	539	681	679	26.0%	-0.3%	0.3	0.3	0.3
ABSOLUTE RADIO CLASSIC ROCK	H	540	566	563	4.3%	-0.5%	0.3	0.3	0.2
THE ARROW	Q			56					*
CAPITAL BRAND	H	7638	8162	8527	11.6%	4.5%	4.3	4.4	4.7
CAPITAL NETWORK (UK)	H	7105	7552	7850	10.5%	3.9%	3.8	3.9	4.1
CAPITAL XTRA (UK)	H	951	1202	1322	39.0%	10.0%	0.4	0.5	0.6
CHILL	Q			135					0.1
CLASSIC FM	Q	5276	5121	5511	4.5%	7.6%	3.3	3.2	3.5
GOLD NETWORK (UK)	H	1024	1053	1076	5.1%	2.2%	0.8	0.7	0.8
HEART NETWORK (UK)	H	8860	9014	8954	1.1%	-0.7%	6.2	6.3	6.0
HEAT ¹	H		878	872		-0.7%		0.3	0.3
THE HITS ¹	H		693	741		6.9%		0.2	0.2
JAZZ FM (NATIONAL) ¹	H		506	597		18.0%		0.2	0.2
KERRANG!	H	843	787	734	-12.9%	-6.7%	0.3	0.3	0.3
KISS NETWORK	H	5240	5394	5525	5.4%	2.4%	3.0	2.9	2.9
KISS FRESH ¹	H		548	593		8.2%		0.2	0.1
KISSTORY	Q	1459	1441	1540	5.6%	6.9%	0.6	0.6	0.5
LBC NETWORK (UK)	H	1481	1540	1729	16.7%	12.3%	1.4	1.5	1.7
MAGIC NETWORK	Q			3699					2.0
MAGIC CHILLED	Q			233					0.1
MELLOW MAGIC	Q			380					0.2
PLANET ROCK	Q	1248	1265	986	-21.0%	-22.1%	1.0	1.0	0.8
SMOOTH BRAND (UK)	H		5414	5592		3.3%		4.1	4.1
SMOOTH EXTRA	Q		910	987		8.5%		0.4	0.5
SMOOTH RADIO NETWORK (UK)	H	4635	4800	4955	6.9%	3.2%	3.5	3.6	3.7
SUNRISE RADIO NATIONAL	Q			388					0.2

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NATIONAL STATIONS PAGE 3

NATIONAL STATIONS - page 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
TALKRADIO	Q			224					0.1
TALKSPORT	Q	3033	3088	3289	8.4%	6.5%	1.9	1.8	2.0
TALKSPORT2	Q			285					0.1
UCB 1 (WAS UCB UK)	Q		121	202		66.9%		0.1	0.1
VIRGIN RADIO	Q			409					0.1
RADIO X NETWORK (UK) (was XFM NETWORK (UK))	H	892	1240	1189	33.3%	-4.1%	0.4	0.9	0.8
ALL LOCAL COMMERCIAL	Q	27466	26884	27608	0.5%	2.7%	29.8	28.5	29.4
OTHER LISTENING	Q	3907	3816	3742	-4.2%	-1.9%	2.6	2.7	2.6

RAJAR DATA RELEASE



Quarter 2, 2016 – August 4th 2016

SCOTTISH STATIONS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
BBC RADIO SCOTLAND	H	4528	941	940	929	-1.3%	-1.2%	7.7	7.9	7.5
Radio Borders (Bauer Borders)	Y	110	55	59	55	0.0%	-6.8%	31.0	36.4	35.1
Capital Scotland	H	2815	531	573	580	9.2%	1.2%	6.5	6.6	6.4
Central FM	Y	214	53	58	51	-3.8%	-12.1%	8.7	9.4	8.3
Clyde 1	H	1900	583	627	643	10.3%	2.6%	13.1	16.5	13.9
Clyde 2	H	1900	161	151	156	-3.1%	3.3%	2.9	3.0	3.1
Clyde 3 ¹	Y	1901		17	18		5.9%		0.1	0.2
Forth 1	H	1140	342	336	366	7.0%	8.9%	12.0	17.4	17.5
Forth 2	H	1140	66	45	45	-31.8%	0.0%	2.7	2.1	2.1
Forth 3 ¹	Y	1141		11	8		-27.3%		0.3	0.2
Heart Scotland	H	2815	424	411	416	-1.9%	1.2%	4.8	7.1	6.2
Kingdom FM	Y	290	60	60	54	-10.0%	-10.0%	8.2	11.1	10.1
Moray Firth Radio (Bauer Inverness)	Y	251	115	117	116	0.9%	-0.9%	20.9	21.3	21.1
Northsound 1	Y	349	138	139	131	-5.1%	-5.8%	15.9	19.1	18.4
Northsound 2	Y	349	37	31	30	-18.9%	-3.2%	5.0	3.3	3.9
Original 106 (Aberdeen)	Y	349	75	80	79	5.3%	-1.3%	9.5	12.6	12.4
Smooth Radio Scotland	H	1992	392	416	400	2.0%	-3.8%	9.8	8.9	8.0
Tay FM	Y	394	148	134	135	-8.8%	0.7%	18.8	19.7	21.3
Tay 2	Y	394	55	42	40	-27.3%	-4.8%	7.9	7.8	8.0
Tay 3 ¹	Y	394		3	2		-33.3%		*	*
Wave 102	Y	145	23	24	20	-13.0%	-16.7%	5.3	7.3	5.9
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	396	192	187	180	-6.3%	-3.7%	24.3	21.3	21.9

RAJAR DATA RELEASE

Quarter 2, 2016 – August 4th 2016

LONDON STATIONS – PAGE 1

SAMPLE SIZE:

Survey period - Q2 2016

Code Q (Quarter): 3,279 Adults 15+

Code H (Half year): 6,545 Adults 15+

TERMS

WEEKLY

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

REACH:

SHARE OF

LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
BBC Radio London (was BBC London 94.9)	Q	477	354	510	6.9%	44.1%	0.9	1.2	1.7
Absolute Radio (London)	Q	847	760	765	-9.7%	0.7%	2.8	2.8	2.2
Capital London	Q	2200	2286	2266	3.0%	-0.9%	4.2	4.7	4.6
Capital XTRA (London)	Q	478	548	639	33.7%	16.6%	1.1	1.1	1.2
Dilse 1035am	Q	52	32	103	98.1%	221.9%	0.1	*	0.3
Gold London	Q	285	250	333	16.8%	33.2%	1.3	1.1	1.8
Heart London	Q	1985	1547	1724	-13.1%	11.4%	4.9	4.7	3.9
Kiss (London)	Q	2120	2011	2127	0.3%	5.8%	5.3	4.4	4.6
LBC 97.3	Q	1137	1001	1292	13.6%	29.1%	5.2	4.5	6.6
LBC London News (was LBC News 1152)	Q	513	482	560	9.2%	16.2%	1.2	1.3	1.1
Lyca Radio 1458am	Q	160	62	173	8.1%	179.0%	0.6	0.1	0.4
Magic (London)	Q	1999	1745	1632	-18.4%	-6.5%	4.7	4.4	4.2
Premier Christian Radio	Q	175	159	131	-25.1%	-17.6%	0.5	0.9	0.6
Smooth Radio London	Q	684	779	782	14.3%	0.4%	2.2	2.7	2.3
Radio X London (was XFM London)	Q	434	337	442	1.8%	31.2%	1.0	1.0	1.2

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Quarter 2, 2016 – August 4th 2016

LONDON STATIONS– PAGE 2 NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
BBC Radio 1	Q	1689	1743	1522	-9.9%	-12.7%	4.2	3.4	3.6
BBC Radio 2	Q	2369	2240	2293	-3.2%	2.4%	12.3	10.7	10.0
BBC Radio 3	Q	508	522	638	25.6%	22.2%	2.0	1.6	1.6
BBC Radio 4	Q	2775	2614	3019	8.8%	15.5%	14.2	15.9	14.5
BBC Radio 5 live	Q	1088	1215	1238	13.8%	1.9%	3.9	3.6	3.7
Classic FM	Q	1443	1243	1426	-1.2%	14.7%	4.4	4.0	4.0
talkSPORT	Q	712	795	805	13.1%	1.3%	2.0	2.1	1.9

RAJAR DATA RELEASE

Quarter 2, 2016 – August 4th 2016 BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q2 2016

NATIONAL: Code Q (Quarter): 25,635 Adults 15+, **Code H (Half year):** 51,747 Adults 15+
LONDON: Code Q (Quarter): 3,279 Adults 15+, **Code H (Half year):** 6,545 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s		
		Q2 2015	Q1 2016	Q2 2016
NATIONAL STATIONS - MON-FRI				
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5838	5435	5433
BBC Radio 2 - 06.30 - 09.30am	Q	9696	9727	9472
BBC Radio 3 - 06.30 - 09.00am	Q	629	689	751
BBC Radio 4 - 06.00 - 09.00am	Q	6675	6757	7348
BBC Radio 5 live - 06.00 - 10.00am	Q	2354	2262	2398
Absolute Radio Network ¹ - 06.00 - 10.00am	H	1686	1897	1923
Classic FM - 06.00 - 09.00am	Q	1629	1486	1704
Kiss ¹ - 06.00 - 10.00am	Q	2174	2190	2136
Magic ¹ - 06.00 - 10.00am	Q	1479	1369	1354
talkSPORT - 06.00 - 10.00am	Q	1433	1239	1570
Radio X Network (UK) (was XFM Network (UK)) - 06.30 - 10.00am	H	316	776	694

RAJAR DATA RELEASE

Quarter 2, 2016 – August 4th 2016

BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q2 2015	Q1 2016	Q2 2016
<i>Time period varies per station</i>				
BBC Radio London (was BBC London 94.9) - 07.00 - 10.00am	Q	254	208	293
Absolute Radio (London) - 06.00 - 10.00am	Q	430	426	428
Capital London - 06.00 - 10.00am	Q	1146	1164	1133
Capital XTRA (London) - 06.00 - 10.00am	Q	256	250	253
Dilse 1035am - 06.00 - 09.30am	Q	34	4	54
Gold London - 06.00 - 10.00am	Q	111	131	142
Heart London - 06.00 - 09.00am	Q	887	611	694
Kiss (London) - 06.00 - 10.00am	Q	935	1043	921
LBC 97.3 - 07.00 - 10.00am	Q	719	616	741
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	239	292	263
Lyca Radio 1458am - 06.00 - 09.30am	Q	95	22	68
Magic (London) - 06.00 - 10.00am	Q	922	739	691
Premier Christian Radio - 07.00 - 09.00am	Q	106	110	42
Smooth Radio London - 06.00 - 10.00am	Q	278	316	305
Radio X London (was XFM London) - 06.30 - 10.00am	Q	202	170	218

RAJAR DATA RELEASE

Quarter 2, 2016 – August 4th 2016

MANCHESTER STATIONS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

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STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 15	Q1 16	Q2 16	Q2 16 vs. Q2 15	Q2 16 vs. Q1 16	Q2 15	Q1 16	Q2 16
BBC Radio Manchester	H	2231	230	176	220	-4.3%	25.0%	4.5	3.1	4.6
Capital Manchester	H	2946	565	494	473	-16.3%	-4.3%	7.3	5.9	5.6
Gold Manchester	H	2946	58	70	70	20.7%	0.0%	1.7	1.0	1.0
Heart North West	H	5636	558	631	630	12.9%	-0.2%	3.7	5.4	4.7
Key 103	H	2515	387	356	342	-11.6%	-3.9%	4.8	5.4	4.3
Key 2 (was Magic 1152 (Manchester))	H	2515	57	49	60	5.3%	22.4%	0.3	1.6	1.1
Key 3 ¹	Y	2515			32					0.2
96.2 The Revolution ¹	Y	482		21	19		-9.5%		2.3	1.6
Rock FM	H	1264	229	180	213	-7.0%	18.3%	4.5	5.7	5.5
Rock FM 2 (was Magic 999 (Preston))	H	1124	26	43	53	103.8%	23.3%	0.5	0.8	1.0
Rock FM 3 ¹	Y	1264		17	14		-17.6%		0.3	0.2
Smooth Radio North West	H	5636	1067	1004	1087	1.9%	8.3%	7.8	7.1	7.2
Radio X Manchester (was XFM Manchester)	H	2946	194	179	157	-19.1%	-12.3%	2.1	2.6	1.6
XS Manchester (was 106.1 Real XS)	H	2946	114	93	72	-36.8%	-22.6%	1.0	1.3	0.7